Original Articles

Application of Video Based Learning Media to Increase Interest in Learning Social Sciences

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Abstract:
This research was conducted with the aim of finding out the application of video based learning media to increase interest in learning social studies in class VIII students at SMP Negeri 1 Ingin Jaya. This research uses descriptive qualitative research methods while the instruments used in collecting research date use observation sheets and questionnaires. The subjects in this research were 25 students in class VIII of SMP Negeri 1 Ingin Jaya. The results of research from observations show that there are problems in learning activities, namely students state that social studies subjects are monotonous and boring subjects so that they participate less in the learning process. It is not uncommon for students to ask permission to go to the toilet not to enter class during class time as well as students' interest. Researchers determined that video based learning media is not the way to overcome this problem. The results of student interest in the application of video based learning media show that 82.16% of learning activities can be categorized as going well. This can be from the results of student evaluations. Namely, that 22 students scored above the KKM while 3 students scored below the KKM. This proves that 88% of students have scored below the KKM while 12% of other students have scored below the KKM.

Keywords: Video based learning media, Interest in learning
Introduction

Education has a very important role in realizing the progress and development of quality human resources so that humans are able to adapt themselves to development and quality human resources so that they are able to adapt themselves to the development of education today. To create quality human resources humans must go through and educational process, that can develop thinking abilities and form good personalities especially in improving the quality of learning in schools. The aims and functions of education are stipulated in low no 20 of 2003 concerning the national education system including educational standards types of educations and student behavior in addition education is a process that helps students understand concepts and become more confident when making decisions.

Teachers assessments of students performance in class are based on their individual characteristics as students therefore the teacher’s role is to guide and support students in their learning by designing activities that can strengthen and increase student enthusiasm interest is defined as a student’s strong desire to learning education. There are several factors that influence a person’s interests in cluding internal and external factors. Internal factors are factors that come from within such as intelligence, health, ability, perception talent and readiness on the other hand external factors come from outside such as how individuals adapt economic conditions, relationships between family members and daily [Uno:2021:47]. In the learning process teachers can apply learning media that involves students directly in learning activities.

Based on the results of direct observations with social studies teachers september 19 2023 at SMP Negeri 1 Ingin Jaya there were several obstacles in implementing learning activities such as students who were less enthusiastic about learning social sciences students slated that social studies so that they did not participate enough in the learning process it was not uncommon for students to ask permission to go to toilet not to enter class during class time therefore media was needed to ensure the process ran optimally.

Judging from these conditions there needs to be action that can be taken by teachers so that students can be directly involved in learning activities in the learning process the teacher not only acts a sole facilitations but must also be able to interact with students so that the learning objectives to be achieved can run smoothly using video base learning media is one way for researchers to increase students interest in learning. Learning using video based learning media can facilitate faster information strengthen students understanding.

Methods

The research uses a is used to find out or describe the truth of the events studied to make it easier to obtain objective information. According to sugiono (2021:7) states that a more descriptive analysis or images then the collected data is arranged so that other people can understand it easily.

This research will use descriptive research namely data in descriptive form containing data in the form of sentences composed of individuals or groups and behavior that can be observed. The data collection procedure is carried out by collecting data systematically from the results of observations and questionnaires

1. Observation

Observation is the process of comprehensive observation of ongoing activities
according to Sukadinata in Hardani (2020:124) states that observation are for gathering information by stating facts that can be seen from ongoing activities. Observation were carried out with the. This is in line with Abdussamad (2021:147) opinion that observation is a method of collecting information and data that can be created effectively and directed by observing the symptoms being studied. Aim of funding out how video based learning media was implemented one of the indicators that teacher’s look for is student’s ability to pay attention and understand the teacher’s explanation their level of curiosity in asking questions their ability to answer questions honestly and politely their ability to solve problems their efforts to perform doing well in class their skills to ask the teacher questions and their ability to understand the material from start to finish

2. Questionnaire
   According to Sugiono (2021:199) a questionnaire is a technique for collecting data such asking structured questions or written statements to respondents this technique will reveal statements of interest indicators namely: feeling of pleasure interest attention involvement the questionnaire will be used for correction where each respondent will basically provide a checklist mark in the answer column that is in line with the respondent’s experience each instrument will be given a positive and negative score.

   Questionnaire data can be obtained directly through that is applied to students which contains 20 statements with 5 answer choices via likers scala with 5 choices namely strongly agree (SS), agree (S), doubtful (RR) disagree (TS), strongly disagree (TST) Maria, n.d. 2020:109).

Results
This research was conducted in class VIII of SMP Negeri 1 Ingin Jaya. This research used video based learning media in social studies learning using two techniques namely observation and questionnaires data collection through observation was carried out to find out how video based learning media is applied in social studies learning before conducting observations researchers first carry out learning planning.

1. Planning
   In planning activities the researcher prepares all the things needed when carrying out the activity including: first the researcher first science teacher to plan what must be prepared before the research takes place. After that researchers and study teachers analyzed the syllabus and found the material that would be given to students namely the arrival of western nations to Indonesia the selection of this material was adjusted to the 2013 curriculum used in schools. Secondly after selecting the material to be taught the researcher will then prepare a learning implementation plan (RPP) by applying video based learning media which consists of several components learning objectives learning models media and sources steps learning steps and assessment. Thirdly preparing social science learning materials that will be used during learning. Fourth the researcher prepares the media used namely media use namely video based learning media. Then the researcher will direct students to answer the LKPD that has been given by watching the video that is shown.

2. Implementation of learning
   The implementation of learning using video based learning media begins with the steps that have been found namely: first with preliminary activities the students greets and takes absentaise of students second the researcher prepares physically and psychologically to start learning activities and directs the class leader to lead prayer
third the researcher provides motivation to students and conveys the learning topics that students will study and links them to previous material. Researchers also convey learning objectives or indicators of competency achievement. Fourth, the researcher provides a guide for viewing videos related to the material the arrival of western peoples to Indonesia. Then the researcher divides the students into 5 groups consisting of 5 students along with student worksheets (LKPD). The teacher guides student worksheets (LKPD) by watching the video that is shown and the teacher gives each group the opportunity to present and present the results of the group discussion and be responded to by other groups.

At the closing activity, the researcher gives the students another opportunity to ask questions about things that are not yet understood and unclear, then the researcher will conclude the results of the learning together with the students. Next, the researcher gives information for the next lesson material then the researcher closed the lesson with greetings and left the classroom.

1. Analysis of the application of video based learning media in social sciences subjects

The application of video based learning media in social studies learning is carried out in three stages namely planning, implementation, and evaluation. Each stage is carried out using a system such as the research planning stage. Compiling and preparing the entering the classroom aims to facilitate the next stage all plans that have been prepared have been implemented properly and correctly in accordance with the researcher's expectations.

The implementation stages are carried out in accordance with the learning implementation plan (RPP) that has been prepared. Namely starting with the introduction, continuing with the core activities, and ending with the closing activities. The observation of all learning activities will be observed by an observer namely Mrs. Dra. Agustina as a social studies teacher to assess whether or not the application video based learning media has been successful in increasing interest in learning social studies in class VIII of SMP Negeri 1 Ingin Jaya. Observations are made from the beginning of learning until the end of the learning process through observation sheets.

The results of the analysis of video based learning media. Students obtained an average score of 88% based on the Sari & Amrori (2020:4) criteria table so the score of 88% refers to the criteria of very good. Therefore, the results of the application of video based learning media can be said to be very good apart from that the results of the research also show that students take part in learning with pleasant.

The previous research which is used as a comparison and reference in this research is entitled "Application of video based learning media techniques to improve grammar mastery research results at the first meeting of students showed involvement in learning using video based learning of 50% and the second meeting of students showed involvement in learning using video based learning media of 65%. The application of grammar mastery before the application of video based learning showed a number of 151 while after the application of the use video based learning there was an increase in the value to 325 (Susanti, 2019:114-115).

2. Analysis of Learning Interest in Social Studies Subjects
The application of video based learning of the questionnaire shows student responses when researchers conduct where student behavior following learning where students follow and fill out questionnaires politely.

Based on the results of the questionnaire analysis given to 25 VIII students of SMP Negeri 1 Ingin Jaya the use of video based learning media increased student interest this is show by the percentage value obtained from each questionnaire statement which is assessed using a likert scale the highest value is 100 and the lowest value 53 from this achievement it can be seen that both of them are very a far.

So it can be seen that students interest in video based learning media at SMP Negeri 1 Ingin Jaya 82,16% then from the 20 statement presented in the questionnaire 38,16% of students chose to strongly agree, 23,6% of students agreed, 3,6% of students expressed doubts and students stated they disagreed, 10,4% and 23,6% students stated strongly disagreed

Previous research that is used a comparison and reference in this reference is entitled the influence of video based learning media on learning to write eksposisi texts the test results in this study for writing text before using video based learning showed an average of 67,03 while the final test results obtained using video based learning media had a score of 70,48 (Tambunan, et al., 2022:205-207). The existence of good student interest in implementing video based learning media is supported by the opinion that video based learning media is very useful and attractive in the world of education (Budiman, 2023:36).

Conclusion

Based on the research results from the researcher has described regarding the application of video based learning media to increase interest in learning social sciences in class VIII students of SMP Negeri 1 Ingin Jaya. The conclusions of this research can be social sciences:

1. Students interest in learning social sciences towards the interest in learning social sciences towards the application of video based learning media is included in the very good category. This can be seen from the student behavior shown during the learning process where students feel happy interested and attentive when participating in learning and increase interest with video based learning media this can be seen from the observation sheet which totaled 82,16% and also from the results of the questionnaire which was distributed t students more students agreed with the answer choices “ Strongly agree” and “agree” compared to other answers.
2. The application of video based learning media can increase interest in learning social sciences for class VIII students at SMP Negeri 1 Ingin Jaya. This can be seen from the students in the learning process who have achieved indicators of learning interest this is also proven by the evaluation results in the form of questions given by the teacher with 25 students or 88% getting a score above KKM and 3 people or 12% of people get a low.

Suggestion

Based on the research results and discussions that the researcher has previously described, the targets of this research are as follows: (1) Learning social sciences using video based learning media is an alternative way to increase students interest in learning at school it is hoped that teachers will apply video based learning media to achieve student learning in schools especially at SMP Negeri 1 Ingin Jaya increases; (2) It is hoped that future researchers can develop further research regarding video based
learning media to improve other aspects of social studies learning; (3) For teachers, they can innovate and attract students attention to learning by applying various media that are more impressive; 4) For schools, learning social sciences using video based learning media is one way to increase students interest in learning.

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